**Communications and Marketing Officer**

**Job Description**

**Who you are**

You are creative in word and vision with a keen interest in marketing and communication.

You are committed to continually learning, adapting and changing based on the experiences and voices of people we work with.

You are confident and credible, with a high level of honesty and integrity

You are a great listener, communicator and relationship builder

You challenge constructively and are open to be challenged

You are passionate about social justice and can be bold and brave when needed

You are organised, able to juggle multiple projects without losing focus.

You are not afraid of letting go, having fun and being part of the team

Your personal values align to Mayday’s values.

**What you do**

Support senior comms. colleagues with a range of communications and marketing activities.

Create copy, drawing on experiences of operational colleagues, to showcase Mayday’s work and impact on our website and other platforms.

Support the production of fundraising and marketing materials, including short films, stories and imagery.

Support the planning, production and launch of reports.

Keep social media channels up to date, producing content and supporting colleagues to be active on social media.

**How you do it**

You remain curious, continually listening in order to learn and reflect.

You remain on top of marketing trends and digital communication innovations.

You work alongside comms. colleagues to suggest creative ideas that will increase the reach of Mayday’s campaigns and the reflections of those we work alongside.

You will deeply listen to our operational colleagues to better understand system challenges and system change that is needed.

You will be open to thinking about communication differently to ensure our working practices and communications are truly strength-based and aligned to our values.

You build relationships with our team and those in our network, understanding what it means to be a New Systems Ally.

You develop a critical eye to ensure our comms. messaging is accurate, reflective of our values and practices.